



FOR IMMEDIATE RELEASE  
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**BRADLEY CENTER BOARD SELECTS MAROTTA AS NEW CHAIRMAN**

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*Milwaukee attorney and former Wisconsin Administration Secretary to succeed Ulice Payne, Jr.*

MILWAUKEE, Wis. – The Board of Directors of the Bradley Center Sports & Entertainment Corporation today announced it has unanimously selected Marc Marotta as its new Board Chairman. Marotta, a Milwaukee attorney and former Secretary of the Wisconsin Department of Administration, has served on the Bradley Center Board since 2006 and will assume the Chairman's position at the Board's next meeting on March 31, 2010.

Marotta will succeed Ulice Payne, Jr., who earlier had announced his intention not to seek another term due to commitments with his global trade consulting business and other community service, including his position as the new board chair of the national YMCA of the USA. Payne had served on the Bradley Center Board since 1998 and became its chairman in 2001.

"Marc will lead an outstanding volunteer board of civic-minded community leaders and be supported by the Bradley Center's excellent leadership team and staff," Payne said. "All of us share a deep loyalty to celebrating and preserving Jane Bradley Pettit's incredible gift to the people of Wisconsin. It has been my honor to serve on this Board for the past 12 years. As I move on to other responsibilities and challenges, I am confident the Bradley Center is in great hands."

Marotta, who lives in Mequon, is a partner in the Milwaukee office of Foley & Lardner. He served as the state's Secretary of Administration from 2003 to 2005, during which time he oversaw state government operations, prepared and implemented the state's \$54 billion biennial budget and acted as Gov. Doyle's chief Cabinet adviser. During that time, he also served on the State of Wisconsin Investment Board, the Board of University Hospitals and Clinics and the Wisconsin Center District Board.

In addition to the Bradley Center Board, Marotta currently serves on boards of Summerfest (Milwaukee World Festival), Boys & Girls Club of Greater Milwaukee, Milwaukee Symphony and the Greater Milwaukee Committee. He is a graduate of Harvard Law School and Marquette University, where he was a three-time academic All-American basketball player.

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“The Bradley Center is a true Wisconsin treasure. It is the sports and entertainment cornerstone of the state’s largest city and a gift to Wisconsin’s residents from one of the state’s most generous benefactors,” Marotta said. “I look forward to working with the Bradley Center staff, my fellow Board members and the community to continue the successful efforts Ulice Payne has led to extend the life of the building, maintain it as a great fan destination and enhance its major, positive economic impact on the city, the region and the state.”

“I’ve had the opportunity to serve with Ulice for more than a decade, and he has made many significant contributions toward maintaining the Bradley Center as the crown jewel of Milwaukee’s Downtown,” said Ned Bechthold, chairman of road building company Payne & Dolan and an original member of the Bradley Center board who is now in his 22nd year of service. “Ulice will be missed, for sure, but Marc has great leadership skills and has the full support and confidence of the entire board.”

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### **About the Bradley Center**

The Bradley Center is operated by the Bradley Center Sports & Entertainment Corporation (BCSEC), a public, nonprofit corporation created by the Legislature in 1985. Construction of the Bradley Center was underwritten by the philanthropy of a single family and was a gift to the state of Wisconsin by Jane Bradley Pettit in memory of her father, Harry Lynde Bradley. It is home to four sports teams – the Milwaukee Bucks, the Milwaukee Admirals, the Marquette University Golden Eagles men’s basketball team and the Milwaukee Iron Arena Football team. It also hosts some of the nation’s best concerts and touring shows. An estimated 1.5 million people visit the Bradley Center yearly, and the Bradley Center has hosted more than 3,700 events since it opened in 1988. The Bradley Center is led by a nine-member, volunteer Board of Directors.