



Milwaukee Iron News Release



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For Immediate Release

**Milwaukee Iron Newest af2
Arena Football League
Franchise
Arena Football Returns to Milwaukee
News Conference Announcing Team Is
Thursday, October 23, 2008
at 11:00 am in
The Iron Horse Hotel
500 West Florida Street
Milwaukee, WI 53204**

The Milwaukee Iron are the newest member of the af2 Arena Football League. The team is being formally introduced Thursday, October 23, 2008 in a news conference at The Iron Horse Hotel, 500 West Florida Street in Milwaukee. The team will begin play in March, 2009 at the Bradley Center.

Media availabilities include af2 President Jerry Kurz, Bradley Center President Steve Costello, Milwaukee Iron Head Coach and Director of Football Operations Gary Compton, Principal Owner Drew Vallozzi and Iron General Manager Steve Meulemans.

One on one interview opportunities are available following formal statements. Television live truck parking and cabling available on the East side of The Iron Horse Hotel. Live interviews are also available for midday and evening newscasts and radio broadcasts.

The Iron Horse Hotel is at the South end of the Sixth Street viaduct next to the roundabout.

The Milwaukee Iron is an AF2 Arena Football Team with its inaugural season kicking off in March 2009 at the Bradey Center. Season ticket and sponsor information are available online at www.mkeiron.com or by calling the Milwaukee Iron offices at 262-523-9206.

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